



Friday, June 8, 2018

Dear XXXXX

The Board and Executive of Australian Certified Organic and Australian Organic Ltd have been working hard behind the scenes the past year to ensure our members and clients are positioned to take advantage of the forecast growth in consumer demand, through the delivery of efficient and effective certification services.

Australian Certified Organic is in the final stages of a demerger with parent Company, Australian Organic Ltd (AOL). From July 1, Australian Certified Organic will no longer be under AOL ownership. ACO will continue to operate under a new name, ACO Certification Ltd, under a non-exclusive service agreement. ACO Certification Ltd remains wholly owned by you, our certified clients under a not-for-profit structure.

For our current Bud users, there are only positive impacts through this demerger and beyond. Certification labels will essentially remain the same on your products, and AOL will continue to invest 'Bud' Licensing fees back into consumer marketing campaigns for our industry, and ultimately, your business growth.

Your 'Bud' logo will require the additional words 'certified by XXXX' as per logo example attached. A runout period of 24 months will apply on all current label stocks. If you have any concerns re label runout period, we are only too happy to discuss with you.

Attached is 'the Bud' Logo Sheet, clearly outlining the labels which ACO will continue to certify to under a non-exclusive licence agreement. A 'Status at July 1' info sheet for both AOL and ACO Certified Ltd is included for further clarity.

It's important to note that whilst our Company structure is undergoing necessary change in preparation for the demerger on June 30, our commitment to our clients is our primary focus.

Should you wish to discuss further, please don't hesitate to contact us. We look forward to seeing you at one of our upcoming Industry events,

Yours in Organics,

Kellie Lewis  
Customer Experience Manager, ACO

Airlie MacLachlan  
Chair, Australian Certified Organic



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